

FLEXIFOIL®
Live to Fly.



THE **new**
HADLOW™

KITE
By Flexifoil

HADLOW™

Hadlow Kite // Pump // Repair kit Instructions // Registration Pack // Kite storage bag

WHAT'S IN THE BAG

INTRODUCTION

Flexifoil and Aaron Hadlow present, fresh for the 2011 season, the new HADLOW. Building on the exceptional performance of the 2009 Hadlow Pro, the 2011 HADLOW is the next evolution in freestyle kitesurfing.

Created following an intense two year development period, the HADLOW builds on the foundation of precision performance and astounding power to create a kite that continues to redefine the boundaries of freestyle kitesurfing. Designed with Aaron's unprecedented attention to detail and exacting attitude, the 2011 HADLOW aims to offer the complete package for today's advanced kitesurfer.

Traditionally aimed purely at the highly competent and advanced freestyle kitesurfer, the HADLOW continues to be the very purest performance machine on the market; however with a new

depowered setting, Aaron has targeted a greater span of ability with his 2011 signature model.

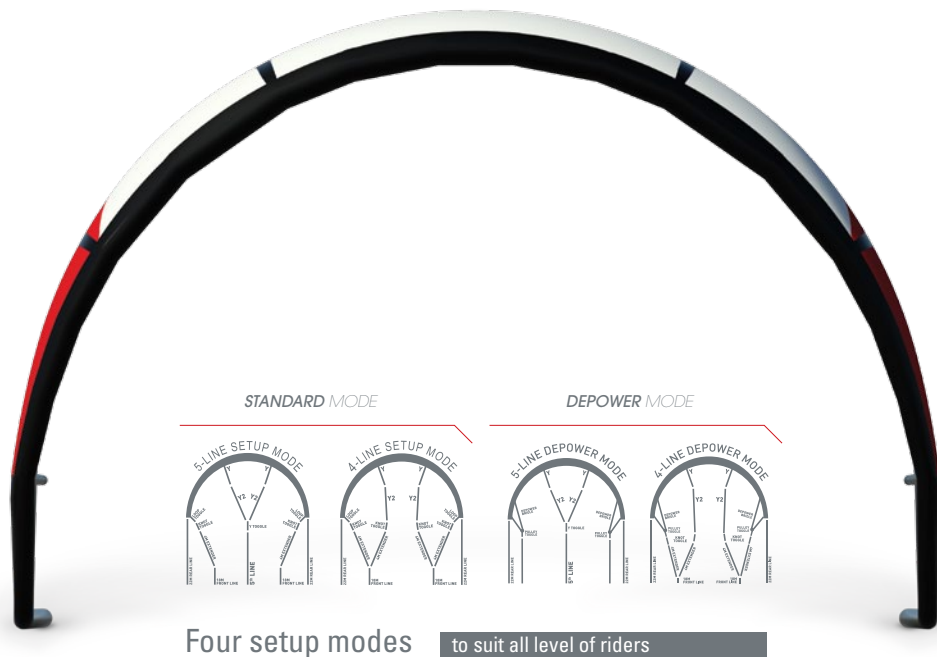
With a new focus on the progressive rider, you might be thinking that this year's model has been scaled down. Far from it, Aaron has maintained his focus throughout the HADLOW's development to produce the peak of performance in freestyle kitesurfing.

AARON SAYS:

"This year we have produced a much more solid feel with pop that will make your tricks more explosive. Also relevant to the smaller sizes the speed and feel has combined to get the kite down and more extreme in megaloops but still fast enough to recover and catch you from dropping out the sky. This has also carried through to the bigger kites to make them quicker with better handling."

5.5M² | 7.0M² | 9.0M² | 11.0M² | 13.0M²
AVAILABLE SIZES





Four setup modes to suit all level of riders

2011 IMPROVEMENTS

Innovative Depowered Setting

The 2011 HADLOW features two depower settings: a standard option provides the same freestyle performance that Aaron uses every day, with a depowered setting offering over 50% more depower.

This innovative system gives the rider a host of advantages that only the HADLOW can offer, including a wider wind range per size, and a more forgiving and accessible attitude, perfect for lesser advanced riders looking to push themselves. The unique depowered setting also offers a better wave riding option if desired, allowing the kiter to move with the kite freely, instead of fighting to control it.

Leading Edge Redesign

Relaunch on the HADLOW has been improved thanks to a 2.5% increase in the leading edge diameter to prevent any folding or bending on the water. The wider design also adds greater stability, giving a much more solid feel and flight through the air.

The rib to leading edge junctions also feature a new design, having changed to a true round profile for better relaunch and a stiffer airframe under extreme loading. These junctions also now use a webbing for a higher load bearing. You can be sure that the HADLOW this year will take some serious punishment. Leading Edge reinforcements applied to all Flexifoil kites this year, have been continued into the 2011 HADLOW with a new lap seam

construction offering 40% more seam strength than previous years to create a more robust and durable leading edge.

Canopy Improvements

On the 2011 HADLOW you'll find a 5 cell centre section, providing a smoother aerofoil and a far smoother power delivery. The trailing edge is also showing improvement this year, with a triple ply construction for better durability.

Construction and Material Improvements

The HADLOW carries all of Flexifoil's standard 2011 kite improvements in construction. Kevlar protection patches on the leading edge provide further enhancements to strength and robustness. Dump valves have been added to both ends of the kite to account for varied rolling preferences. Lap seams have been used across the sails for a cleaner, more accurate aerofoil.

AARON SAYS:

"When learning new tricks your kite is constantly getting slammed, the new HADLOW has a construction that is built to endure these crashes, the new construction must be around 40% stronger and has also added to the stability of the kite keeping it's shape better than ever."

Unique Features of the HADLOW

The 2011 HADLOW is the only kite on the market that has been developed by 5-time PKRA World Champion Aaron Hadlow. Aaron's unprecedented and unrivalled success has fed



AARON / VIRGIN CROSSING ATTEMPT



AARON / MAURITIUS



AARON / MAURITIUS

directly into the development of the HADLOW series since its formation, however this year has seen Aaron's involvement increase even more whilst he's been away from the competition circuit. His attention to detail and precision in design screams through every aspect of the kite giving the 2011 HADLOW an unsurmountable edge in the market.

This year's model also presents, for the first time, a kite with two distinct performance settings: standard and depowered. Switching between the modes takes minutes, keeping you on the water for longer and providing you with a kite that's versatility, more than matches its superior performance in the air.

The HADLOW also benefits from Flexifoil's unbeatable production standards and

dedication to quality. We never make sacrifices for a quick bit of cash, and only use the highest grade materials and techniques to ensure that the product you buy is a product that lasts, and Aaron Hadlow wouldn't have it any other way!

Feeling and Performance

The 2011 HADLOW is fully focused on the provision of speed and power. This year's model builds on the feeling of the 2009 Hadlow Pro to drive this speed and power through a much more solid platform, producing a kite slightly more suited to wakestyle riding, but maintaining the 100% C-kite feel that Hadlow's kites are renowned for.

Overall, it is a high performance machine, driving quick through the sky, fast through

the turns and allowing for maximum acceleration perfect for Aaron's signature freestyle moves.

Intended for highly competent kitesurfers, competition riders and professionals, the HADLOW standard option gives superb performance for riders wanting to further develop their kiteloops, handlepasses and unhooked tricks, whilst the depowered option gives a C-kite feel with forgiving depower intended for progressive riders, including wave riders, looking to develop their hooked and unhooked tricks.

AARON SAYS:

"This 2011 HADLOW is undoubtedly one of the highest performance kites about. I have been testing kites with Flexifoil since the launch of their first water kite and 3 generations into the Hadlow you can now enjoy a solid, fast bit of kit that will enhance your skills, improve your style and take you to the next level."



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